

Appendix ix

Press releases sent out and media coverage

Press releases (published on Trust website and social media channels and issued to media)

Friday 19 June

TRUST ANNOUNCES LAUNCH OF CONSULTATION

<http://www.northdevonhealth.nhs.uk/2015/06/delivering-care-closer-to-home-trust-launches-consultation-on-future-of-community-hospital-services-in-northern-devon/>

Thursday 6 August

TRUST ENCOURAGES PEOPLE TO ATTEND A PUBLIC MEETING AND HAVE A SAY

<http://www.northdevonhealth.nhs.uk/2015/08/local-people-urged-to-have-a-say-on-future-location-of-community-hospital-beds-in-northern-devon/>

Friday 7 August

STAKEHOLDER REVIEW GROUP AGREES CRITERIA TO INFORM DECISIONS ON LOCATION OF BEDS

<http://www.northdevonhealth.nhs.uk/2015/08/delivering-safe-and-effective-care-within-the-budget-stakeholder-review-group-agrees-criteria-that-will-inform-decisions-on-future-location-of-community-hospital-beds-in-northern-devon/>

Tuesday 18 August

TRUST ANNOUNCES OPTIONS FOR LOCATION OF BEDS AND INVITES PEOPLE TO TAKE PART IN CONSULTATION

<http://www.northdevonhealth.nhs.uk/2015/08/delivering-safe-and-effective-care-within-the-budget-trust-announces-options-for-future-location-of-community-beds-in-northern-devon/>

Tuesday 15 September

TRUST ENCOURAGES PEOPLE TO HAVE A SAY – TWO WEEKS BEFORE CONSULTATION ENDS

<http://www.northdevonhealth.nhs.uk/2015/09/delivering-safe-and-effective-care-within-the-budget-two-weeks-to-have-your-say-on-location-of-community-beds-in-northern-devon/>

Media coverage

**Please note that where the same article appeared in print and online, the two items are listed separately, sometimes on the same date.*

Friday 19 June

TRUST LAUNCHES CONSULTATION ON FUTURE OF COMMUNITY HOSPITAL SERVICES IN NORTHERN DEVON

North Devon Gazette

http://www.northdevongazette.co.uk/news/consultation_to_decide_which_north_devon_hospital_beds_will_be_cut_1_4119475

Saturday 20 June

TRUST LAUNCHES CONSULTATION ON FUTURE OF COMMUNITY HOSPITAL SERVICES IN
NORTHERN DEVON

North Devon Journal

<http://www.northdevonjournal.co.uk/Consultation-launched-decided-hospital-bed-cuts/story-26734126-detail/story.html>

Western Morning News

<http://www.westernmorningnews.co.uk/North-Devon-hospitals-believed-vulnerable-beds/story-26734483-detail/story.html>

Monday 22 June

TRUST LAUNCHES CONSULTATION ON FUTURE OF COMMUNITY HOSPITAL SERVICES IN
NORTHERN DEVON

Western Morning News

Wednesday 24 June

TRUST LAUNCHES CONSULTATION ON FUTURE OF COMMUNITY HOSPITAL SERVICES IN
NORTHERN DEVON

North Devon Gazette

Thursday 25 June

TRUST LAUNCHES CONSULTATION ON FUTURE OF COMMUNITY HOSPITAL SERVICES IN
NORTHERN DEVON

North Devon Journal

STITCH CAMPAIGNERS CONTINUE PROTESTS ABOUT CLOSURE OF BEDS AT TORRINGTON
HOSPITAL

North Devon Journal

READER LETTER (FROM STITCH CAMPAIGNER) ASKS FOR BEDS TO BE REINSTATED AT
TORRINGTON HOSPITAL

North Devon Journal

TORRIDGE MP GEOFFREY COX SAYS COMMUNITY SHOULD GET GREATER SAY ON FUTURE
OF LOCAL HEALTH SERVICES

North Devon Journal

Wednesday 15 July

ILFRACOMBE TOWN COUNCIL SUPPORTS CAMPAIGN TO KEEP BEDS AT TYRRELL
HOSPITAL

North Devon Journal

<http://www.northdevonjournal.co.uk/Ilfracombe-Town-Council-backs-Tyrrell-Hospital/story-26905567-detail/story.html>

Thursday 16 July

LETTER ABOUT NHS AND BED REDUCTIONS IN NORTH DEVON
North Devon Journal

STITCH CAMPAIGNERS HOLD DEMONSTRATION IN TORRINGTON TO MARK TWO YEARS
SINCE BEDS WERE FIRST CLOSED
North Devon Journal

Tuesday 28 July

LOCAL PEOPLE HAVE INPUT IN INTRODUCTION OF TEMPORARY SERVICES AT ILFRACOMBE
HOSPITAL
North Devon Journal
[http://www.northdevonjournal.co.uk/Tyrrell-Hospital-services-boosted-bed-closure/story-27497905-
detail/story.html](http://www.northdevonjournal.co.uk/Tyrrell-Hospital-services-boosted-bed-closure/story-27497905-detail/story.html)

Wednesday 29 July

LOCAL PEOPLE HAVE INPUT IN INTRODUCTION OF TEMPORARY SERVICES AT ILFRACOMBE
HOSPITAL
North Devon Gazette

READER LETTER ABOUT TRUST'S HIGH SPENDING ON AGENCY NURSES, COMMUNITY
HOSPITALS AND HOSPITAL TRANSPORT
North Devon Gazette

Thursday 6 August

TRUST ANNOUNCES MORE DETAILS ABOUT PUBLIC CONSULTATION ON FUTURE OF
COMMUNITY BEDS IN NORTHERN DEVON
North Devon Journal
<http://www.northdevonjournal.co.uk/Public-say-hospital-beds-future/story-27559033-detail/story.html>

Friday 7 August

TRUST CONFIRMS THAT BEDS WON'T REOPEN AT ILFRACOMBE AS PART OF
CONSULTATION PROCESS
BBC Radio Devon
(News bulletins)

w/e Sunday 9 August

COLUMN CRITICISES NHS "EVASION" OVER CONSULTATION ON COMMUNITY HOSPITAL
BEDS IN NORTHERN DEVON
South Molton News

Tuesday 11 August

TRUST CONFIRMS THAT BEDS WON'T REOPEN AT ILFRACOMBE AS PART OF
CONSULTATION PROCESS
North Devon Journal
[http://www.northdevonjournal.co.uk/Ilfracombe-8217-s-Tyrrell-Hospital-reopen-new/story-27585442-
detail/story.html](http://www.northdevonjournal.co.uk/Ilfracombe-8217-s-Tyrrell-Hospital-reopen-new/story-27585442-detail/story.html)

TRUST CONSIDERS OPTION TO MOVE ALL COMMUNITY HOSPITAL BEDS IN NORTHERN
DEVON TO NDDH

North Devon Journal

<http://www.northdevonjournal.co.uk/Radical-proposals-community-hospital-beds-moved/story-27585011-detail/story.html>

Western Morning News

<http://www.westernmorningnews.co.uk/Outrage-axe-falls-cottage-hospital-beds-rural/story-27585752-detail/story.html>

TRUST AND CCG IN DISAGREEMENT OVER CONSULTATION IN NORTHERN DEVON,
INCLUDING AT ILFRACOMBE

BBC Radio Devon

(Evening programme)

Wednesday 12 August

TRUST CONFIRMS THAT BEDS WON'T REOPEN AT ILFRACOMBE AS PART OF
CONSULTATION PROCESS

North Devon Gazette

TRUST CONFIRMS THAT BEDS WON'T REOPEN AT ILFRACOMBE AS PART OF
CONSULTATION PROCESS

North Devon Gazette

http://www.northdevongazette.co.uk/news/hospital_beds_at_tyrrell_are_unlikely_to_reopen_1_4189943

TRUST CONSIDERS OPTION TO MOVE ALL COMMUNITY HOSPITAL BEDS IN NORTHERN
DEVON TO NDDH

Western Morning News

Heart FM

(News bulletins)

TRUST AND CCG IN DISAGREEMENT OVER CONSULTATION IN NORTHERN DEVON,
INCLUDING AT ILFRACOMBE

North Devon Gazette

http://www.northdevongazette.co.uk/news/row_brewing_over_north_devon_s_community_hospital_beds_1_4190681

North Devon Journal

<http://www.northdevonjournal.co.uk/Confusion-future-Tyrrell-Hospital-beds/story-27593608-detail/story.html>

DEVON SENIOR VOICE ENCOURAGES PEOPLE TO TAKE PART IN TRUST CONSULTATION ON
COMMUNITY BEDS IN NORTHERN DEVON

North Devon Gazette

Thursday 13 August

TRUST CONSIDERS OPTION TO MOVE ALL COMMUNITY HOSPITAL BEDS IN NORTHERN
DEVON TO NDDH

North Devon Journal

DEVON SENIOR VOICE ENCOURAGES PEOPLE TO TAKE PART IN TRUST CONSULTATION ON
COMMUNITY BEDS IN NORTHERN DEVON

North Devon Journal

PEOPLE IN HOLSWORTHY FEAR COMMUNITY HOSPITAL IS AT IMMINENT RISK OF CLOSURE
AMID TRUST CONSULTATION

Holsworthy Post (Cornish and Devon Post series)

<http://www.holsworthy-today.co.uk/article.cfm?id=1730&headline=Community%20hospital%20is%20at%20%E2%80%99imminent%20risk%E2%80%99,%20says%20GP>

READER LETTER ABOUT NHS AND POTENTIAL BED CLOSURES IN NORTHERN DEVON
North Devon Gazette

Thursday 20 August

TRUST ANNOUNCES OPTIONS FOR PUBLIC CONSULTATION ON FUTURE LOCATION OF
COMMUNITY BEDS IN NORTHERN DEVON

BBC Radio Devon

(Interview with Rob Sainsbury)

CCG WITHDRAWS FROM TRUST'S CONSULTATION ON COMMUNITY BEDS IN NORTHERN
DEVON

North Devon Journal

READER LETTER SAYS VULNERABLE PEOPLE MAY BE PUT AT RISK IF COMMUNITY BEDS
CLOSE IN NORTHERN DEVON

North Devon Journal

READER LETTER SAYS VULNERABLE PEOPLE MAY BE PUT AT RISK IF COMMUNITY BEDS
CLOSE IN NORTHERN DEVON

North Devon Journal

<http://www.northdevonjournal.co.uk/Deprivation-vulnerable/story-27636589-detail/story.html>

Friday 21 August

TRUST ANNOUNCES OPTIONS FOR PUBLIC CONSULTATION ON FUTURE LOCATION OF
COMMUNITY BEDS IN NORTHERN DEVON

BBC Spotlight

(Interview with Rob Sainsbury)

Monday 24 August

TRUST LAUNCHES CONSULTATION ON FUTURE LOCATION OF COMMUNITY BEDS IN
NORTHERN DEVON

ITV Westcountry

(Interview with Rob Sainsbury)

TRUST LAUNCHES CONSULTATION ON FUTURE LOCATION OF COMMUNITY BEDS IN
NORTHERN DEVON

ITV News

<http://www.itv.com/news/westcountry/update/2015-08-24/consultation-looks-at-halving-the-number-of-community-beds-in-north-devon/>

Tuesday 25 August

CAMPAIGNERS CRITICISE PLANS TO CUT COMMUNITY BEDS IN NORTHERN DEVON

ITV News

<http://www.itv.com/news/westcountry/2015-08-25/hospital-beds-under-threat-in-devon/>

TORRINGTON CARER CONCERNED ABOUT PLANS TO CUT COMMUNITY BEDS IN
NORTHERN DEVON

ITV News

<http://www.itv.com/news/westcountry/update/2015-08-25/leave-community-hospitals-alone-carers-fears-over-nhs-proposals/>

Wednesday 26 August

TORRIDGE COUNCILLORS CRITICISE TRUST'S CONSULTATION ON COMMUNITY BEDS IN
NORTHERN DEVON

North Devon Gazette

TORRIDGE COUNCILLORS CRITICISE TRUST'S CONSULTATION ON COMMUNITY BEDS IN
NORTHERN DEVON

North Devon Gazette

http://www.northdevongazette.co.uk/news/torridge_councillors_have_no_confidence_in_hospital_beds_proposals_1_4209092

North Devon Journal

<http://www.northdevonjournal.co.uk/Community-hospital-bed-closure-consultation/story-27680045-detail/story.html>

LETTER BY DEVON SENIOR VOICE ABOUT NORTHERN DEVON BEDS CONSULTATION

North Devon Gazette

Thursday 27 August

TORRIDGE COUNCILLORS CRITICISE TRUST'S CONSULTATION ON COMMUNITY BEDS IN
NORTHERN DEVON

North Devon Journal

COMMENT BY NORTH DEVON MP ABOUT NORTHERN DEVON BEDS CONSULTATION

North Devon Journal

READER LETTER ABOUT TYRRELL HOSPITAL AND BURDEN ON CARERS

North Devon Journal

READER LETTER ABOUT TYRRELL HOSPITAL AND BURDEN ON CARERS

North Devon Journal

<http://www.northdevonjournal.co.uk/Big-pressure-carers/story-27680278-detail/story.html>

READER LETTER ABOUT TYRRELL HOSPITAL AND CONSULTATION MEETINGS

North Devon Journal

READER LETTER ABOUT TYRRELL HOSPITAL AND CONSULTATION MEETINGS

North Devon Journal

<http://www.northdevonjournal.co.uk/Bevan-turns-grave/story-27680284-detail/story.html>

Friday 28 August

TRUST ADDS THREE PUBLIC MEETING DATES FOR CONSULTATION ON COMMUNITY BEDS
IN NORTHERN DEVON

North Devon Journal

<http://www.northdevonjournal.co.uk/Extra-dates-added-North-Devon-community-hospital/story-27695866-detail/story.html>

North Devon Gazette

http://www.northdevongazette.co.uk/news/extra_hospital_beds_consultation_dates_announced_1_42_13518

Saturday 29 August

LETTER BY DEVON SENIOR VOICE ABOUT NORTHERN DEVON BEDS CONSULTATION
Western Morning News

w/e Sunday 30 August

HUNDREDS OF PEOPLE ATTEND PUBLIC MEETINGS IN HOLSWORTHY AS PART OF TRUST'S CONSULTATION ON COMMUNITY BEDS IN NORTHERN DEVON

Holsworthy Post

<http://www.stratton->

[today.co.uk/article.cfm?id=1756&headline=Community%20strength%20shown%20at%20hospital%20beds%20consultation&year=2015](http://www.stratton-today.co.uk/article.cfm?id=1756&headline=Community%20strength%20shown%20at%20hospital%20beds%20consultation&year=2015)

Tuesday 1 September

TRUST LAUNCHES CONSULTATION ON FUTURE LOCATION OF COMMUNITY BEDS IN NORTHERN DEVON

Mid Devon Gazette

LETTER BY DEVON SENIOR VOICE ABOUT NORTHERN DEVON BEDS CONSULTATION
Mid Devon Gazette

Wednesday 2 September

LETTER BY SIX TORRIDGE COUNCILLORS CRITICISES TRUST'S CONSULTATION ON COMMUNITY BEDS IN NORTHERN DEVON

North Devon Journal

<http://www.northdevonjournal.co.uk/LETTER-closure-community-hospitals-affect/story-27722281-detail/story.html>

TWO NORTH DEVON COUNCILLORS TO TABLE MOTION NOT TO SUPPORT TRUST'S CONSULTATION ON COMMUNITY BEDS IN NORTHERN DEVON

North Devon Gazette

COLUMN BY SOUTH MOLTON MAYOR DAVID GOODMAN ABOUT NORTHERN DEVON BEDS CONSULTATION

North Devon Gazette

READER LETTER ABOUT HOME-BASED CARE AND POTENTIAL COMMUNITY BED REDUCTIONS IN NORTHERN DEVON

North Devon Gazette

Thursday 3 September

LETTER BY SIX TORRIDGE COUNCILLORS CRITICISES TRUST'S CONSULTATION ON COMMUNITY BEDS IN NORTHERN DEVON

North Devon Journal

FORMER LEADER OF DEVON COUNTY COUNCIL CALLS FOR NORTHERN DEVON BEDS CONSULTATION TO BE HALTED

North Devon Journal

NORTH DEVON HOSPICE KEEN FOR BEDS TO BE RETAINED AT HOLSWORTHY HOSPITAL,
FOLLOWING OPENING OF THE LONG HOUSE
North Devon Journal

CAMPAIGNERS CONTINUE PETITION OVER COMMUNITY HOSPITAL BED CLOSURES IN
NORTHERN DEVON
North Devon Journal

LETTER BY DEVON SENIOR VOICE ABOUT NORTHERN DEVON BEDS CONSULTATION
North Devon Journal

Friday 4 September

FORMER LEADER OF DEVON COUNTY COUNCIL CALLS FOR NORTHERN DEVON BEDS
CONSULTATION TO BE HALTED
North Devon Journal

[http://www.northdevonjournal.co.uk/leader-North-Devon-Council-calls-hospital-bed/story-27735800-
detail/story.html](http://www.northdevonjournal.co.uk/leader-North-Devon-Council-calls-hospital-bed/story-27735800-detail/story.html)

LETTER BY DEVON SENIOR VOICE ABOUT NORTHERN DEVON BEDS CONSULTATION
Credition Courier

w/e Sunday 6 September

CONCERNS OVER FUTURE OF BEDS AT HOLSWORTHY HOSPITAL MENTIONED IN ARTICLE
ABOUT NEW NORTH DEVON HOSPICE CENTRE IN THE TOWN
Holsworthy Post

[http://www.holsworthy-
today.co.uk/article.cfm?id=1777&headline=Excitement%20builds%20as%20Long%20House%20Cent
re%20set%20to%20open](http://www.holsworthy-today.co.uk/article.cfm?id=1777&headline=Excitement%20builds%20as%20Long%20House%20Centre%20set%20to%20open)

Wednesday 9 September

NORTHAM MAYOR BARRY EDWARDS SAYS FELLOW MAYORS ARE WORKING TOGETHER TO
SAVE COMMUNITY HOSPITAL BEDS
North Devon Gazette

LETTER BY DEVON SENIOR VOICE ABOUT NORTHERN DEVON BEDS CONSULTATION
Midweek Herald

Thursday 10 September

MORE THAN 8,400 SIGN PETITION TO SAVE COMMUNITY BEDS IN NORTHERN DEVON
North Devon Journal

LETTER BY NORTH DEVON GREEN PARTY ABOUT COMMUNITY BED CUTS
North Devon Journal

LETTER BY NORTH DEVON GREEN PARTY ABOUT COMMUNITY BED CUTS
North Devon Journal
<http://www.northdevonjournal.co.uk/massive-result-cuts/story-27764200-detail/story.html>

LETTER ABOUT BED CUTS IN NORTHERN DEVON AND LOCAL MP PETER HEATON-JONES
North Devon Journal

Wednesday 16 September

TORRIDGE MP GEOFFREY COX “DEEPLY WORRIED” ABOUT TENSIONS ARISING FROM TRUST’S CONSULTATION IN NORTHERN DEVON

Holsworthy Post

<http://www.holsworthy-today.co.uk/article.cfm?id=1833&headline=MP%20seeks%20assurances%20over%20beds>

ILFRACOMBE LEAGUE OF FRIENDS TO STAGE PROTEST AGAINST COMMUNITY BED CLOSURES

North Devon Gazette

Thursday 17 September

ILFRACOMBE LEAGUE OF FRIENDS TO STAGE PROTEST AGAINST COMMUNITY BED CLOSURES

North Devon Gazette

http://www.northdevongazette.co.uk/news/ilfracombe_protest_over_bed_closures_1_4235115

LETTER BY SOUTH MOLTON LEAGUE OF FRIENDS ASKS LOCAL PEOPLE TO TAKE PART IN CONSULTATION AND TRY TO SAVE HOSPITAL BEDS

North Devon Journal

LETTER BY SOUTH MOLTON LEAGUE OF FRIENDS ASKS LOCAL PEOPLE TO TAKE PART IN CONSULTATION AND TRY TO SAVE HOSPITAL BEDS

North Devon Journal

<http://www.northdevonjournal.co.uk/help-beds-appeal/story-27809371-detail/story.html>

READER LETTER ABOUT TRUST’S CONSULTATION AND NHS FUNDING

North Devon Journal

READER LETTER ABOUT TRUST’S CONSULTATION AND NHS FUNDING

North Devon Journal

<http://www.northdevonjournal.co.uk/views-considered/story-27809948-detail/story.html>

Tuesday 22 September

COUNTY COUNCILLOR SAYS SPEED OF TRUST’S CONSULTATION ON COMMUNITY BEDS COULD LEAD TO LEGAL CHALLENGE

North Devon Journal

<http://www.northdevonjournal.co.uk/Speed-Northern-Devon-Healthcare-Trust-s-work/story-27844351-detail/story.html>

TASK GROUP SET UP BY DEVON HEALTH AND WELLBEING SCRUTINY COMMITTEE TO ANALYSE SUCCESS OF HOME-BASED CARE IN TORRINGTON

North Devon Journal

<http://www.northdevonjournal.co.uk/People-Great-Torrington-asked-healthcare/story-27844341-detail/story.html>

Wednesday 23 September

DEVON HEALTH AND WELLBEING SCRUTINY COMMITTEE CALLS FOR TRUST’S BEDS CONSULTATION TO BE HALTED

Holsworthy Post

<http://www.holsworthy-today.co.uk/article.cfm?id=1861&headline=Call%20for%20halt%20to%20hospital%20beds%20consultation>

GP'S IN NORTHERN DEVON WRITE TO TRUST SAYING PLANS TO CLOSE COMMUNITY BEDS "COULD PROVE DANGEROUS"

BBC News

<http://www.bbc.co.uk/news/uk-england-devon-34340342>

ILFRACOMBE MAYOR GEORGE SQUIRES SAYS TRUST'S CONSULTATION ON BEDS IN NORTHERN DEVON IS "SERIOUSLY FLAWED"

North Devon Gazette

NORTH DEVON COUNCIL AGREES UNANIMOUSLY TO WRITE TO TRUST TO SAY IT DOESN'T SUPPORT TRUST'S CONSULTATION

North Devon Gazette

READER LETTER ASKS PEOPLE IN ILFRACOMBE TO JOIN PROTEST ABOUT BEDS AND WRITE LETTERS TO TRUST AND OTHERS

North Devon Gazette

TASK GROUP SET UP BY DEVON HEALTH AND WELLBEING SCRUTINY COMMITTEE TO ANALYSE SUCCESS OF HOME-BASED CARE IN TORRINGTON

North Devon Gazette

Thursday 24 September

COUNTY COUNCILLOR SAYS SPEED OF TRUST'S CONSULTATION ON COMMUNITY BEDS COULD LEAD TO LEGAL CHALLENGE

North Devon Journal

Monday 28 September

AROUND 2,500 PEOPLE SIGN PETITION AGAINST BED CLOSURES IN NORTHERN DEVON Bude and Beyond

<http://budeandbeyond.co.uk/petition-to-north-devon-healthcare-trust/>

Tuesday 29 September

AROUND 2,500 PEOPLE SIGN PETITION AGAINST BED CLOSURES IN NORTHERN DEVON

BBC Radio Devon

(News bulletins and interview with campaigner Cllr Philip Hackett)

UNITE UNIONISTS HOLD PROTESTS IN ILFRACOMBE, SOUTH MOLTON, HOLSWORTHY AND BIDEFORD ABOUT BED CLOSURES IN NORTHERN DEVON

BBC Radio Devon

COMMENT ARTICLE BY COUNTY COUNCILLOR CLAIRE WRIGHT ABOUT NHS FINANCIAL DIFFICULTIES, MENTIONING TRUST'S PROPOSALS TO CUT BEDS IN NORTHERN DEVON Express and Echo

<http://www.exeterexpressandecho.co.uk/Comment-pressure-save-NHS-financial-meltdown/story-27888305-detail/story.html>